IoT drives Industry 4.0

物聯網與工業 4.0 發展趨勢與應用介紹

Jesse Wang, TI CMCU jessewang@ti.com





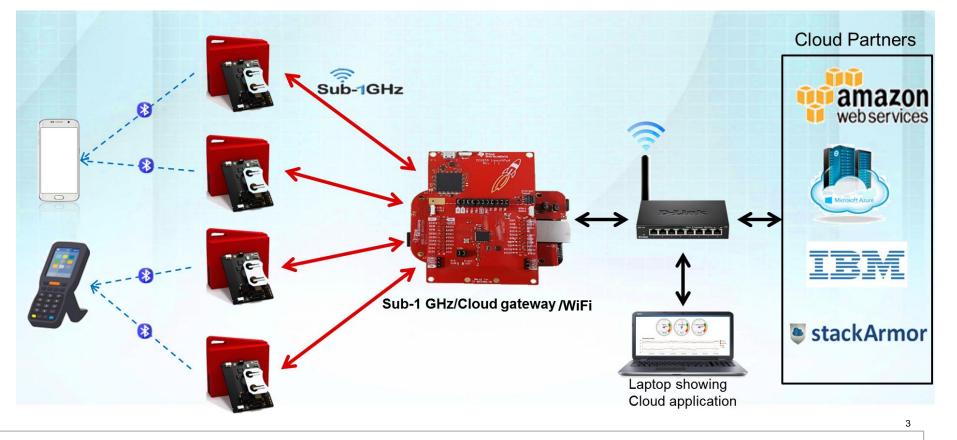


Agenda

- Industry 4.0 & IoT
- How Wireless Is Relevant
- TI Wireless Connectivity
 - Portfolio
 - Easy Use: SimpleLink & SensorTag Example
- TI Launchpad and TI Designs
- TI Integrated Resources and Public in Website



A Typical IoT Application: Sensor-to-Cloud





30.7B connected devices by 2020, **75.4B** by 2025

Top IoT concerns...



Sources: IHS Markit and Bain & Company



Industry 4.0 or Industrial IoT for factory automation

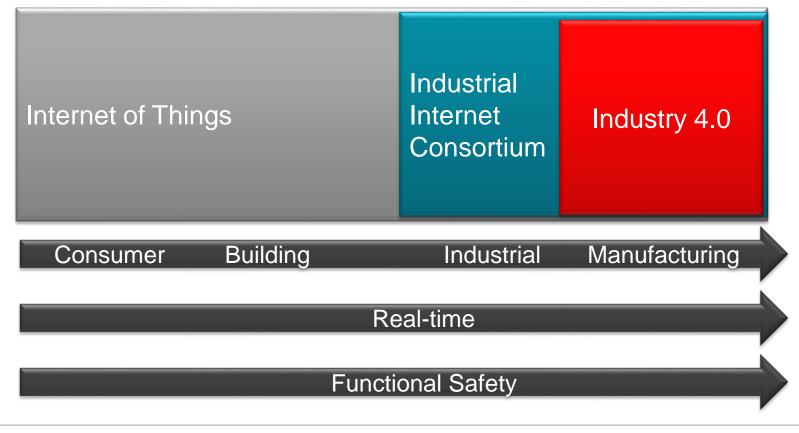
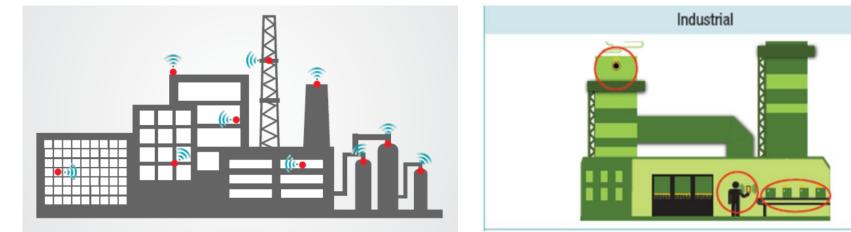


ABB Robotics: https://www.youtube.com/watch?v=i9Vbh2mPG6M



Industry 4.0 or Industrial IoT for factory automation



- **Industry 4.0** = a living network of machines, people and products enabling real-time optimization of the entire manufacturing flow.
- Intelligent manufacturing: Flow optimization and customization, asset tracking, predictive maintenance and real-time inventory optimization.
- Equipping machines and parts with **sensors** and **network connectivity** is the key step toward this vision. Data analytics and software platforms are also critical.

The Top 6 Challenges

Sensing a complex environment

Innovative ways to sense and deliver information from the physical world to the cloud

Connectivity

Variety of wired and wireless connectivity standards are required to enable different application needs

Power is critical

Many IoT applications need to run for years over batteries and reduce the overall energy consumption

Security is vital

Protecting users' privacy and manufacturers' IP; detecting and blocking malicious activity

IoT is complex

IoT application development needs to be easy for all developers, not just to experts

Cloud is important

IoT applications require end-to-end solutions including cloud services



TI offers sensing technology that addresses a wide variety of applications



TI has the industry's broadest wireless and wired connectivity offering covering over 14 standards

TI's low power devices enable years of battery operation and harvested-powered devices

TI devices have built-in state-of-the-art hardware security technology

TI's IoT solutions encapsulate wireless and Internet communication and make hardware and software design simple

TI's cloud ecosystem partners enable faster time to market of new products and services

http://www.ti.com/ww/en/internet_of_things/iot-challenges.html



IoT is an enabling technology

Building & Home Automation

- Wireless environmental sensor
- Wireless lighting
- Connected appliances
- Control panels
- Gateway
- Light control
- Smart lock
- Smart thermostat
- Video doorbell



Smart Cities

- Wireless grid communication
- Surveillance cameras
- Smart combiner box
- Smart meters
- Smart street lights
- Energy harvesting
- Grid automation
- Protection relay
- Renewables
- Drones

Smart Manufacturing

- Industrial communication
- Communication module
- CPU (PLC controller)
- Hydraulic valves
- Industry 4.0
- Pneumatic valves
- Portable monitor
- Process analytics
- Field transmitter
- Robotics

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Wearables & Health Care

- Augmented reality and entertainment
- Wearable fitness & activity monitor
- Telehealth gateway and aggregation
- Wireless patient monitor
- Location and tracking
- Smart watches
- Fitness



Automotive

- Level 1 & 2 EV charging station
- Level 3 EV charging station
- Engine management
- Wire replacement
- Infotainment



Precision agriculture

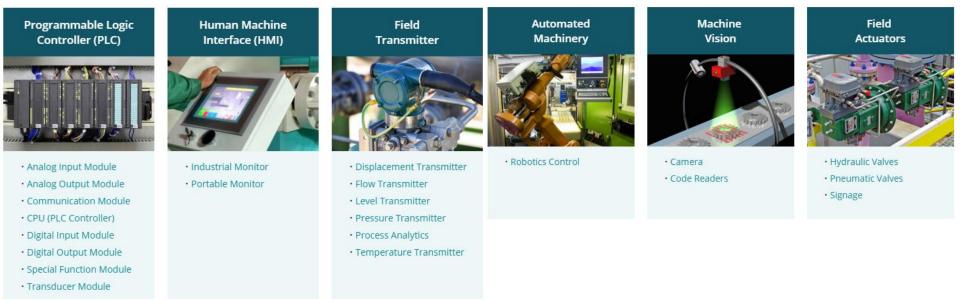
- Power converters & chargers for agricultural equipment
- Cold chain tracking for refrigerated transport
- Sensors for agricultural equipment
- Drones





http://www.ti.com/ww/en/internet_of_things/iot-applications.html

TI is delivering solutions for Factory Automation



 Wireless technologies are relevant for non time-critical applications such HMI panel interface, parameters monitoring, predictive maintenance, gateways, wireless sensor network.

http://www.ti.com/lsds/ti/processors/applications/industrial/overview.page



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Factory Automation/ industry 4.0 and wireless



NFC / RFID







Bluvision Beacons and IoT: https://www.youtube.com/watch?v=TFL4i6lKuZl



TI Wireless Connectivity Portfolio

Largest wireless selection

Support for all key technologies and standards for industrial, automotive and consumer

A solution for any application. Future proof. Leverage your investment



Lowest power consumption

Use a coin cell or for multiyear, always-on operation or go battery-less with energy harvesting

Ultra-low power by design



Connect More with TI

Easiest to design with

Quickest learning-curve and development time with full broad market ecosystem

Software, tools, E2E, certified TI modules, TI Designs, SensorTag, online trainings, Cloud

Désigns



TI wireless portfolio: A solution for each industry/ applications challenge

	NFC RFID	<i>Bluetooth[®]</i> Bluetooth low energy	Proprietary 2.4 GHz	ZigBee [®]	Wi-Fi [®]	6LowPAN	Proprietary Sub-1 GHz
Network type	Identification	Personal connection	Customizable	Mesh EigBee* Control your world	Existing infrastructure	IP Mesh	Customizable
Range	Proximity	Personal are	ea networks		Local area networks		Neighborhood area networks
Key differences	DataUp to 848 KbpsNo battery to coin cell	Data or voiceUp to 3 MbpsCoin cell to AAA	Data • Up to 1 Mbps • Coin cell	Data • Up to 256 Kbps • Energy harvesting to AAA	Voice or videoUp to 100 MbpsAA battery	Data • Up to 256 Kbps • Energy harvesting to AAA	Data • Up to 1 Mbps • Coin cell
Industrial applications	 Device configuration / Firmware upgrade 	 Lighting Wire replacement Beaconing Asset tracking Factory automation 	Building and factory automationBeaconing	 Smart energy Building automation Lighting networks Industrial Internet 	 Assets tracking Remote control of machinery Sensors Building automation 	 Smart energy Building automation Lighting networks Low-power Industrial Internet- gateways 	 Metering Smart grid Alarm and security Environmental monitoring



TI SimpleLink Connectivity portfolio



Lowest power, advanced security and best-in-class analog integration

- Easy integration into your system enabling faster time to market
- · Wireless MCUs to support many applications without requiring a separate host MCU
- Host MCU can add advanced analog capabilities, more memory or processing power with common SDK elements



http://www.ti.com/wirelessconnectivity/simplelink-

solutions/simplelink-mcu-platform.html





TI Wireless Modules benefits

Industry-leading Performance

Lowest Power

Longest Range

Extensive qual and reliability test

Proven interoperability

High-quality module choice for many wireless technologies Faster Development Time

Certified Modules

Antenna integrated

Free certified Software Stack

Easy access development tools

Get to market faster with TI's worldwide ecosyster

Connect More with TI

Proven and Dependable Supplier

Millions of modules shipped worldwide

World class on-time delivery performance

Continuity of supply

Easy migration to chip level design

Distributed Worldwide Protect your production and vour investment TI store WW Distribution



TI Bluetooth® Low Energy (BLE)

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Low Power, Low Latency, Low Throughput

Value Propositions

Large Tools and ref designs Ecosystem



- **Easiest to design with**: Complete SW stack, wiki guides, dynamic design kits, low-cost tools, & software starting points
- Lowest Power: Multi-year operation on smaller coin-cell
- **The most Integrated**: single chip wireless MCU, integrated flash, small package

Products

- SimpleLinkTM Wireless MCU
 - Flash based wireless MCU
 - <u>CC2640R2F</u> (Ultra Low Power)
 - <u>CC2540 (</u>USB interface)
 - <u>CC2541</u> (I2C interface)
 - <u>CC2540T</u> (125°C)
- Apps developer tools
- Many TI Designs

Features

- Lowest Power down to 1/10th of BT Classic
- Run BT stack and application on one single chip down to 4x4mm QFN package
- Fully Featured BT5.0 LE Stack
- Industrial and extended temp range: -40 to 85 C and 125 C
- Automotive qualification option

Applications

- UART to BLE
- Sensors Monitoring
- Cable replacement
- Remote display





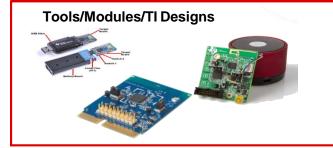




Dual-mode Bluetooth (Classic + BLE)

Bluetooth connection across any end point (BLE or classic); enables bridge between BLE and classic

Value Propositions



- **Best Performance**: reliable connection over a long range (100m) with optimized power consumption
- Flexible: connect to any host (MCU or processor)
- **Most proven solution**: 300 millions devices shipped, robust royalty free SW, solution available for broad market
- FCC, IC, CE & Bluetooth SIG Fully Certified module

Products

- Smart RF transceivers
 - CC2560 (Classic only)
 - CC2564 (Classic + BLE)
 - Pin-to-pin compatible
- TI modules
 - CC2564MODN
 - CC2564MODA
- 3 Parties Modules
- Audio TI Designs (sink and source)

Features

- Performance over long range (100m) with throughput up to 3Mbps
- Connect to any MCU or processor
- BT stack runs on external host
- Bluetooth 2.1 +EDR/ BT 4.2
- Fully certified module (FCC, IC, CE, Bluetooth SIG)

Applications

- Embedded audio
- Heath and medical care
- Mobile device accessories
- Toys



WilinkTM Combo solutions high-performance WiFi + Bluetooth/Bluetooth Low Energy

Tools/modules for easy development

Value Propositions

- Performance and low power: 100Mbps with the lowest power (800uA IDLE)
- Certified and easy to use: Pre-integrated, certified, production ready solutions, software downloadable. Open documentation (Wiki), Forums (E2E), TI and 3rd party network
- **Integrated and scalable**: single chip multi-combo with pin to pin compatible variants, consumer, industrial (85 degree C) and automotive grade (Q100)

Products	Features	Applications	
 WL18xx Combo WiFi Only WiFi + BT/BLE WiFi + BT/BLE + GNSS TI Modules WL1831MOD WL1835MOD WL1837MOD WL1837MOD 3d Parties modules 	 Combo BT Dual Mode + WiFi on one single-chip Rock solid performance: long distance, stability, robustness, throughput and co-existence with BT 4.1 Connect to processors(high level OS) Industrial temp -40 to 85 C 2.4GHz and 5GHz support Fully certified module (FCC, IC, CE, Telec) 	 Security Camera Gateways Industrial Panel/ HMI Control Panel Professional Camera Test and measurement 	



SimpleLink[™] Wi-Fi[®] platform

Lowest power, programmable wireless MCU, easiest to use

Value Propositions

- The lowest power: Run for over a year on two AA batteries
- First single chip programmable Wi-Fi solution: Add Wi-Fi to any system
- **Easiest to design with**: No Wi-Fi experience needed; HW designs, 50+ software examples, extensive documentation and TI E2E support forum all readily available



TIDesigns

Products

- <u>CC3220 (Wireless MCU)</u>
 - Integrated ARM Cortex-M4 MCU + Wi-Fi network processor
 - First programmable single chip Wi-Fi solution
- <u>CC3120</u>(Wi-Fi network processor)
 - Embedded TCIP/IP stack
 - Connect any MCU to the Internet of Things
- <u>CC3220MODA/CC3220MOD</u> and <u>CC3120MOD</u> TI Certified modules

Features

- On-chip Internet & Wi-Fi security
- Wireless MCU separate from TCP/IP Stack, free for customer applications
- Flexible provisioning such as SmartConfig, WAC, & AP Mode
- Cloud supported
- FCC/CE/ETSI certified modules
- SDK for development with Code Composer Studio and IAR support

Applications

- Internet of Things (IoT)
- Home automation & appliance
- Thermostat, fire alarm
- Smart energy, home monitoring
- Lighting control
- Access Control
- Irrigation automation



Sub-1 GHz

Industrial 169/315/ 433/ 470/ 868/ 915/ 920 MHz solutions

Value Propositions

- **Robust RF range** in buildings: Longer range than 2.4 GHz. Stable wireless links that go through walls
- **Most complete design support**: 15 years of accumulated knowledge documented on the web: 100+ app notes, dedicated E2E forum, SmartRF tools
- Most optimized Sub-1 GHz solutions: Tx, Rx, Trx, wireless MCU + small SW stack



Products	Features	Applications		
 Smart RF transceiver <u>CC110L, CC1120, CC1200, CC1125</u> Wireless MCU <u>CC1310</u> <u>CC1350</u> <u>CC1110</u> <u>CC430</u> Wireless MCU with USB <u>CC1111</u> Free software examples <u>SimpliciTI software stack</u> 	 Complete solutions for 169, 315, 433, 470, 868, 915 and 920 MHz Flexible RF packet sniffer helps debug RF solutions quicker High sensitivity & narrowband support, the de facto standard for long range communication Lowest power Wireless MCU with CC1310 SimpleLink Launchpad ecosystem 	 Safety and security Home, building and industrial automation Sensor Network 		
Texas Instruments				

SimpleLink[™] 6LoWPAN

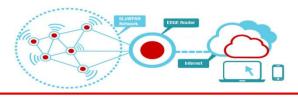
IP cloud connection, lowest power, largest network

Value Propositions

- Complete solution from silicon to Cloud: Best-in-class performance, comprehensive and intuitive software with sample code and examples, large cloud partners to support both industrial and consumer markets
- Lowest power: Use a coin cell for multi-year, always-on operation or

go battery-less with energy harvesting

Large and secure mesh network: Connect up to 1000s of nodes



Products	Features	Applications
SimpleLink 6LoWPAN/ZigBee <u>CC2630</u> (Ultra low-power 2.4GHz) <u>CC2538</u> (High performance 2.4GHz) SimpleLink Range Extender <u>CC2592</u> (2.4GHz extend up to 4x range) <u>Contiki</u> Software: Open source solution	 An edge router connects the 6LoWPAN network to IP Applications. No gateway needed Mesh routing that is robust and selfhealing Can achieve multi-year operation on a coin-cell battery 	 Home and building automation Low-power sensor networks Internet of Things (IoT) Safety and security Home Automation and Monitoring



ZigBee®

Lowest power, large secure mesh network, easiest to use

Value Propositions

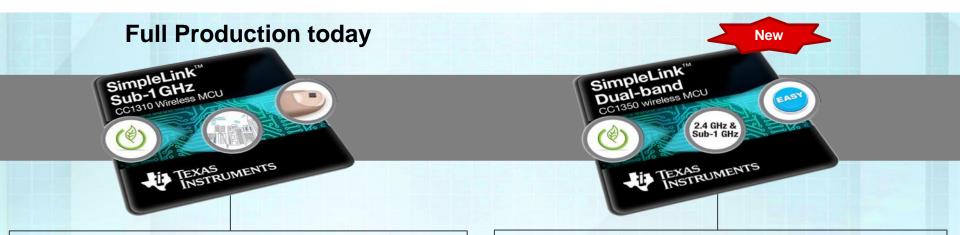
- The lowest power: Multi-year operation on small coin-cell
- Robust and standardized mesh network: Connect up to 100s of nodes in industrial settings
- **Easiest to design with**: Proven and robust 'copy-paste' kits, reference designs together with Golden Unit software stack



Products	Features	Applications		
 Wireless MCUs <u>CC2630 (</u>Ultra low-power Wireless MCU) <u>CC2530/1 (</u>Wireless MCU) <u>CC2538 (</u>High performance, large memory) Range extender <u>CC2592 (Extends up to 7x range)</u> <u>Z-Stack</u>: Robust and Proven TI ZigBee stack 	 Run Z-Stack and application on one single chip Secure Over-the-air software update capability Industrial temp range: -40 to 125 C Certified ZigBee Golden Unit USB support 	 Home automation Comfort Security Energy efficiency Lighting networks Lights Switch/sensor Generic mesh IP-to-ZigBee gateways 		



SimpleLink ULP CC1310/50 Platform



CC1310: Sub-1 GHz only

- Pin-to-pin compatible with SimpleLink ULP Platform
- Various flash sizes: 32KB, 64KB, 128KB
- Ultra-low power, long range networks up to 15 km
- Operation in 315 MHz, 433 MHz, 470 MHz, 500 MHz, 868 MHz, 915 MHz and 920 MHz ISM bands
- Software: 6LoWPAN, wM-Bus, GFSK, <u>TI-15.4MAC</u>

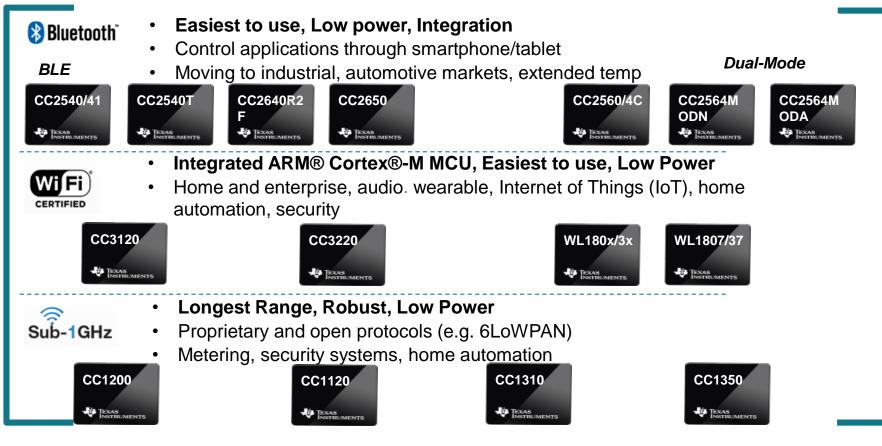
CC1350: Dual-band

- Most versatile & integrated radio for 2.4 GHz and Sub-1 GHz operation on the same chip
- Enables ultra-low power long range Sub-1 GHz networks utilize Bluetooth Smart for easy cloud connectivity
- Supports: Sub-1 GHz, Bluetooth Smart, 6LoWPAN, & GFSK modes up to 4Mbps





Top 3 Wireless Connectivity Technologies





Easy-to-use: Software, support and more



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Software	 Common software Across all SimpleLink™ ULP products: TI-RTOS operating system Code Composer Studio™ integrated devenvironment IAR Embedded Workbench for ARM® 	Ro ·	Royalty-free network stack obust, certified and proven stacks: BLE-Stack with OTA support Z-Stack supporting various ZigBee applications	s م
Support	Comprehensive Development documentation, guides and wikis available online	Design suppo Online community – answ your fingertips from engine	Vers at Online videos and other	
And more	TI reference designs online	TI IoT cloud ecosystem	Silicon & kit sales & samples Store	

TI CCS Cloud Tool: https://dev.ti.com/



Get started fast: Development kits



SensorTag

- Sensor to the cloud evaluation tool
- 10 sensors to the cloud in 3 min



LaunchPad[™]

- Low-cost MCU development kit
- Leverages existing TI tool
 ecosystem

www.ti.com/launchpad

 Add-on features with many booster-packs



\$29 on TI Store

CC antenna development kit

- PCB and chip antenna design
- Coin cell design for CC1310
- Antennas for following frequencies:
 - 2.4 GHz
 - 169 MHz
 - 315 MHz
 - 433 MHz
 - 868 MHz
 - 915 MHz



TI SensorTag – IoT Made Easy

- Access Sensor data in the cloud in 3 minutes
- Connected thanks to TI SimpleLink[™] Ultra Low Power Wireless MCU
- 10 low-power sensors
- Complete designs at <u>www.ti.com/tidesign</u>
 - Including 3D files
 - Print your own SensorTag
- \$29 Complete IoT development kit

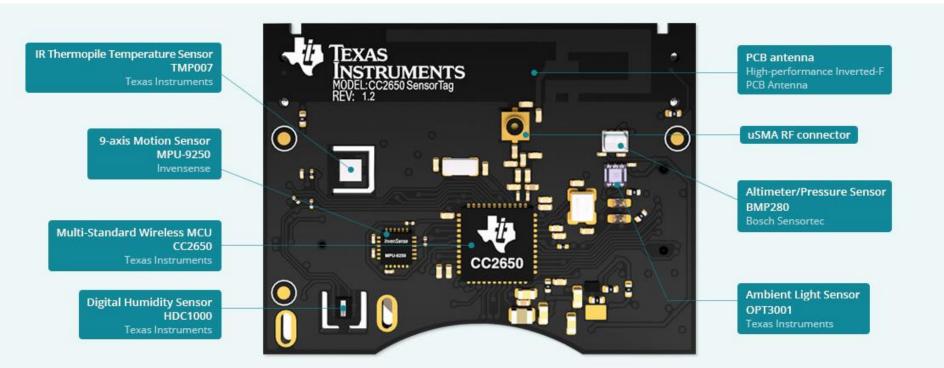




Buy Now

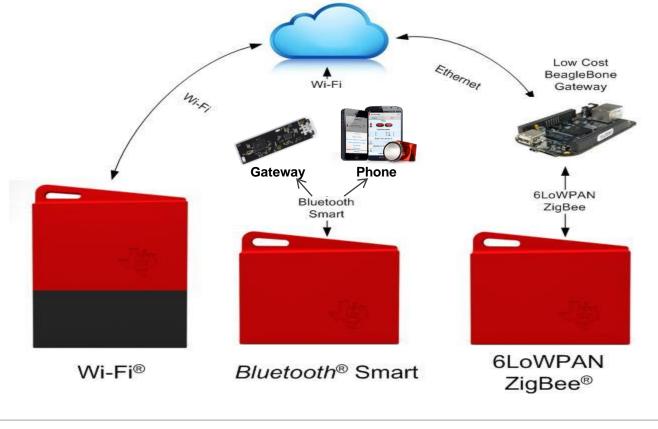


Multi Standard TI SensorTag





TI Overall IoT ecosystem





Where to go next: <u>www.ti.com/launchpad</u> TI's official LaunchPad portal

TI LaunchPad

Develop. Make. Innovate.

Get started with MCU LaunchPad Evaluation Kits from Texas Instruments.

Choose from a variety of low-cost kits & BoosterPack plug-in modules.

Scalable software tools provide multiple points of entry for programming your LaunchPad.



Home About LaunchPads Software BoosterPacks BYOB Projects Community & Support

Get specs, order hardware, find software tools, and download datasheets and design files

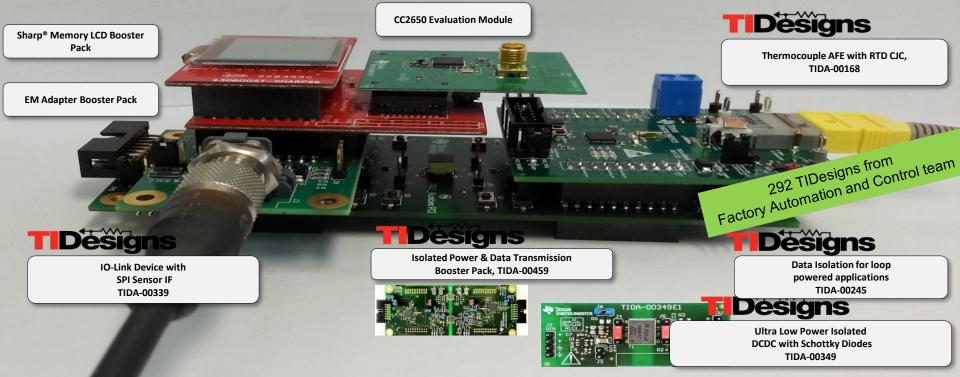


Sign up for a myTI account!



Launch Pad / Booster Pack Eco System

Isolated Thermocouple with HMI, IO-Link & BLE Wireless Interface



http://www.ti.com/launchpad



Getting started with a cloud solution

- Purchase a TI EVM and follow its getting started guide
- 2 Download and install a cloud SDK for the TI device from the cloud service provide
- 3

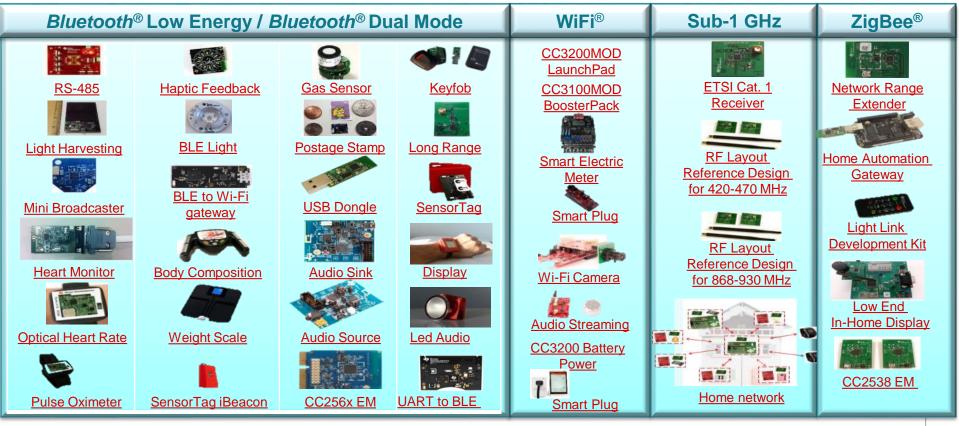
4

- Sign up for free evaluation account in the cloud provider web site
- Register your EVM on-line in the cloud provider web site
- Connect your EVM to the cloud and explore the new world of IoT





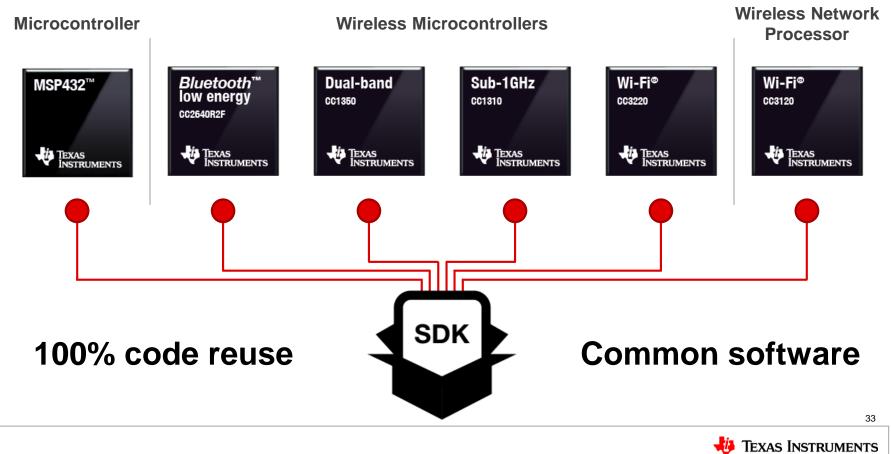
Wireless Connectivity TI Designs per Technology



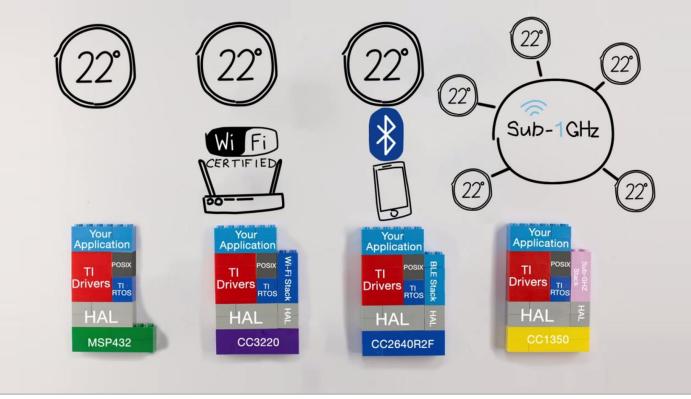
http://www.ti.com/general/docs/refdesignsearchresults.tsp



New SimpleLink[™] MCU platform One environment, unlimited potential

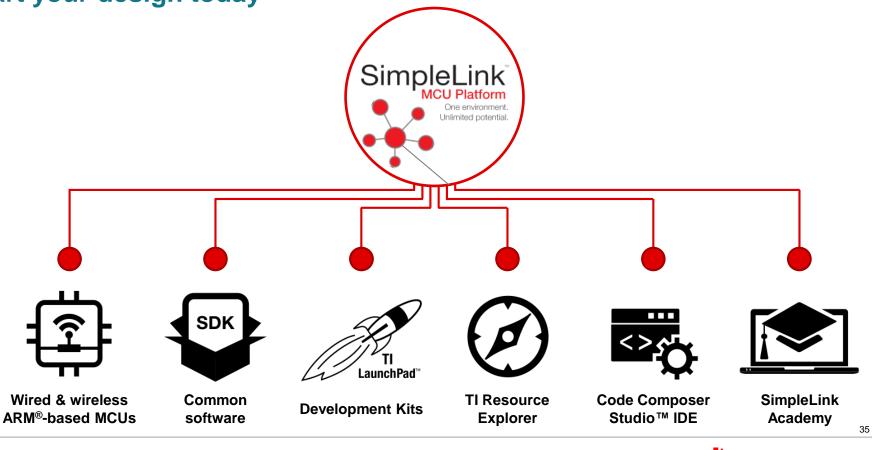


SimpleLink[™] SDK code portability 100% code reuse



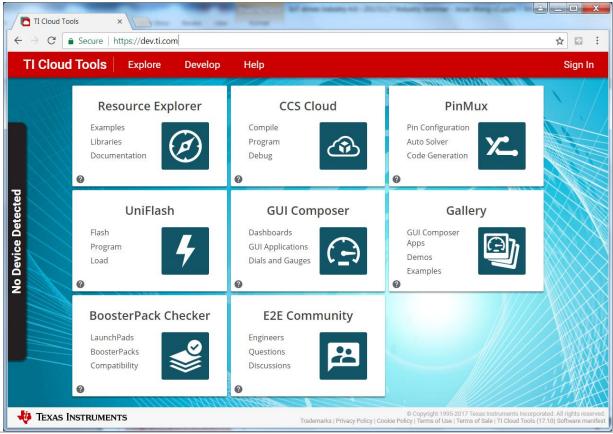


End-to-end development resources Start your design today





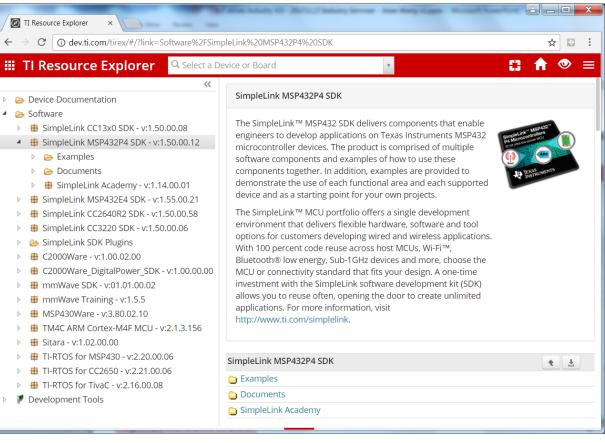
TI Cloud Tools



https://dev.ti.com/



TI Resource Explorer

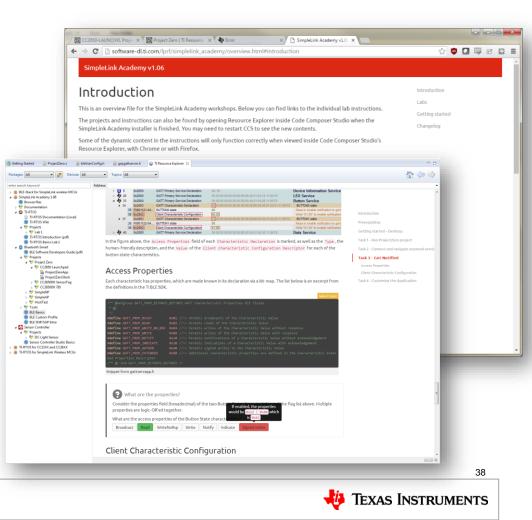


http://dev.ti.com/tirex/#/



SimpleLink Academy

- Available at: <u>SimpleLink Academy link</u>
- Gets «anybody» up to speed on SW development for CC2640
- Integrated with CCS Desktop via separate installer
- Continuous roll-out of new labs and features.
- Richly formatted lab instructions
- Theory of operation
- Interactive quiz
- Learning by doing
- Quick links to further documentation



Summary

- TI has all the ingredients for the industry 4.0
- Wireless Connectivity has a role to play and TI has the largest portfolio supporting more than 15 standards and technologies
- BLE, Wi-Fi and Sub 1-GHz are gaining traction today
- Many tools and TIDesigns available to start from today
- Large solution ecosystem including cloud solution



Resources – get more information

Understanding Wireless Connectivity in the Industrial IoT



www.ti.com/wirelessconnectivity

www.ti.com/iot www.ti.com/wireless

Industrial Communication Solutions Guide



Connected Sensors Building Automation Systems Guide





SLYY050B www.ti.com/automation



Recommended links for more information

TI wireless connectivity solutions landing page

http://www.ti.com/lsds/ti/wireless_connectivity/overview.page

TI wireless connectivity solutions brochure

http://www.ti.com/lit/ml/swrb035/swrb035.pdf

Understanding Wireless Solutions for Industrial eBook http://www.ti.com/ww/en/internet_of_things/iot-whats_new.html

TI Internet Of Things solutions landing page

TI SimpleLink Wireless connectivity portfolio

TI's official LaunchPad portal

TI SimpleLink Academy

http://www.ti.com/ww/en/internet_of_things/iot-overview.html

www.ti.com/simplelink

www.ti.com/launchpad

http://software-dl.ti.com/lprf/simplelink_academy/overview.html

TI Cloud Tools

https://dev.ti.com/

