

2023 EE Awards Asia

EE Challenge: AIoT

I. Objective

EE Challenge, scheduled to be held in conjunction with the EE Awards Asia in December. This competition is to stimulate innovation in the design of multiple smart applications. Any innovative product development or academic research with design technologies and processes of AIoT elements, smart technology solutions or products that are not limited to application fields, exert their personal creativity and corporate influence, and work together to promote fulfillment of smart life.

At the same time, your sustainable performance will be recognized globally. Join us now to demonstrate and implement strong sustainable development actions and move towards international sustainable development.

II. Organizer

- I. Organizer: AspenCore, EDN Asia Advertising Pte. Ltd.

- II. Media: EE Times Taiwan/ EDN Taiwan/ EE Times Asia/ EE Times India/ EDN Asia

III. About

EE Challenge: AIoT —Smart Life Creative Future!

Innovative product development or academic research with design technologies and processes of AIoT elements, smart technology solutions or products that are not limited to application fields, exert their personal

creativity and corporate influence, and work together to promote fulfillment of smart life. The contest is divided into two rounds: first round online voting and final onsite pitch. Users of the Asia-Pacific website and readers of "EE Times" and "EDN" are invited to vote at the first round. For onsite pitch, the industry professionals are invited to join AspenCore global editorial team to conduct professional review onsite and awarding.

IV. Participant

- I. Individuals or groups are applicable, and the maximum number of each team is limited to 5 persons (including 5 people), open to any nationality. Those under the age of 20 must submit the contest agreement signed by the legal representative.
- II. Please choose 1 group for application (campus group, social group). The first-round selection will be based on each group selected and no changeable. The social group includes: Businesses, NGOs, government organizations, social enterprises and community groups are all eligible; the campus group includes all schools teachers and students.
- III. Each person can only apply for one team, and no cross-team is allowed; the same person (team) is not allowed to apply across social groups and campus groups.
- IV. The representative of each participating team shall be responsible for making connections and collection of prizes and bonuses on behalf of the team during the Event.
- V. If the project is an launched product, its market-year shall not exceed three years when applying for the contest. ◦

V. Rules

The contest is divided into two rounds: first round online voting and final onsite pitch. Users of the Asia-Pacific website and readers of "EE Times" and "EDN" are invited to vote at the first round. For onsite pitch, the industry professionals are invited to join AspenCore global editorial team to conduct professional review onsite and awarding.

I. FIRST ROUND

Applications that meet the eligibility criteria will be reviewed by the jury according to the four criteria below. The list of selected applications will be announced on the event website.

(i) Online application only, please upload the following information (both Chinese and English) to the event website before the application deadline:

1. Application form
2. Project submission
3. Project video (3 minutes in length, optional item for extra points)

(ii) JUDGING CRITERIA

◎Creativity 20% ◎Marketability 20% ◎Greenness 20% ◎Functionality 20%
◎Pitching Skills 20% (Scoring at final selection)

(iii) After the initial submission review, the shortlisted projects will be announced on the event website for online voting.

II. FINAL PITCH

(i) Upon online voting, the finalist teams need to present their project and give an English pitching on-site award stage. The finalist teams are required to give a 6-minute presentation in English on site at the final pitch, and the jury will conduct 4-minute questions and comments.

(ii) Judging panel will evaluate the projects according to the judging criteria followed by the two-track contest rule of "social group" and "campus group". And summarize the contest entries with top 3 winners in each group, 1 greenness award and 1 popularity award, a total of 10 awards.

(iii) All the finalist teams need to submit presentation file (Chinese and English) and copyright authorization agreement for onsite pitch scheduled with award ceremony.

VI. Judging Criteria

First Round		
Criteria	Content	%
Creativity	The design concept is innovative and unique, is the highlight and feature of the proposal, and	20%

	differentiates it with similar concepts.	
Marketability	The design concept is in line with market demand and commercialization possibility, entrepreneurial potential and economic benefits.	20%
Greenness	AIoT design technology and process combine with green concepts to future sustainable development such as ultra-low power consumption (ULP), energy saving and high-efficiency conversion, which can include environmental protection (plastic reduction, carbon reduction, power saving) green supply chain, renewable energy, etc.	20%
Functionality	The practical of the design concept can improve or enhance the convenience and functionality of daily needs.	20%

Final Pitch		
Criteria	Content	%
Pitching Skills	The completeness of the overall proposal from the perspective of idea, architecture design and practical application. Proposals can fully express the combined AIoT design technology depth, application scope, highlights and expected benefits. Emphasis on on-site presentation logic, pitch ability and on-site coping skills.	20%

VII. Awards

- I. First Round: After applications review, the entries shortlisted for the primary selection will be announced on the webpage for online voting to increase exposure and marketing opportunities. The unselected entries will also be exposed on the global media platform designated by the organizer.
- II. Final Pitch: Final pitch will be run with the two-track contest of "social group" and "campus group". Except for the Spotlight Award which will be awarded repeatedly, one team will win the other awards.
 - (i) Featured Wise Awards: 3 team in each group, and the top 3 with the highest scores of each group will be awarded the prize and a certificate. The champion and the winning team will be selected from each group. The champion with the highest score will be awarded a reward of US\$3,000 and a certificate. The second and third highest-scoring teams will each be given a reward of US\$2,000 and a certificate.
 - (ii) Energy Efficiency Award: 1 team in each group, and each will receive a prize of US\$1,000 and a certificate.
 - (iii) Spotlight Award: 1 team in each group, and each will receive a prize of US\$500 and a certificate.
 - (iv) Enterprise Award: This Award will be selected by supporting enterprises. Prizes will be awarded to those with the highest number of enterprise votes, and corporate sponsored prizes or awards will be provided.
- III. All finalists and awards shall be determined by the jury based on the level of entries. If necessary, the quota can be adjusted by "making additions" or "filling vacancies".
- IV. The above incentives will be withheld for income tax according to the statutory tax rate.

VIII. Applications

- I. Date: **April 10th to June 10th, 2023 6:00 pm**
- II. Online application only, please refer to the Appendix 1 for the application form and apply it on the website of EE Awards Asia (<https://site.eettaiwan.com/events/eeaward2023/match.html>)
- III. Project submission, please refer to the catalogue of Appendix 2 and upload the required documents.
- IV. Contest form, the participating teams warrant that all the registration data is correct and true, affixed with the genuine signature or seal of team members. The representative of applicants shall obtain the consent of individual team members to have their personal data provided to the Organizer by signing Appendix 3.
- V. For any requests or if you have any questions about this contest, please contact us at:
Phone: 886 27591366#222
Email: event-marketing@aspencore.com

IX. Procedures

Date	Procedures
April 10	Start Applications
June 10	Applications Deadline
Late June	Frist Round Applications Review
July 10 ~ August 10	Online Voting (External) (Spotlight Award)
September 10 ~ October 10	Online Voting (Judge) (Spotlight Award)
Late October	Online Voting Results
October 31	Finalists
November	Final Round Submissions
December 7	Final Pitch/Award

	(Location TBAL)
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X. Rules

To participate in the “EE Awards Asia EE Challenge” (hereinafter referred to as the “Event”) organized by the Taiwan Branch of EDN Asia Advertising Pte., Ltd., (hereinafter referred to as the “Organizer”), the participating teams (including each member thereof) agree and warrant to abide by the following instructions for the Event:

- I. If you sign up for the Event, you are deemed to have agreed to the instructions and regulations of the Event. In case of any dispute during the Event, the Organizer reserves the right of final interpretation as to the instructions. If there are any matters not covered in these instructions, the Organizer reserves the right to modify the same unless otherwise specified in the relevant laws and regulations and may make supplements and publish the updated version on the Event webpage at any time.
- II. All finalists and awards shall be determined by the jury based on the level of entries. If necessary, the quota can be adjusted by “making additions” or “filling vacancies”. The jury may also decide to change the name of awards. The participating team shall respect the decision of the jury and raise no objection to the evaluation results.
- III. Copyrights:
 - (i) The contents of entries must comply with the legal provisions of copyrights, patent rights, trademarks, portrait rights, privacy rights, personal data protection, and so on. Any use of portraits, background music, or any type of works, patents, trademarks, or personal data of others by the participating team shall comply with the provisions of the relevant laws and regulations. In case of a dispute over infringement, the participating team and members shall be responsible for resolution.
 - (ii) Entries shall not be involved with copying, plagiarism, counterfeiting, or other violations of the rights and interests of others. If infringement of the rights and interests of others is found, tipped off, or reported, the Organizer reserves the right to

suspend the publication of awards. If it is confirmed that such infringement is true, the Organizer may cancel the qualifications for participating in the competition and winning awards and recover the relevant bonuses (rewards). In addition, if any damage is caused to the Organizer, the participating teams and members shall be liable for damages.

- (iii) Participants (for minors, the consent of their legal guardians is required) agree that entries can be used free of charge by the Organizer and its authorized third party for the purpose of evaluation, business promotion, or internal use, regardless of time, method, region, and/or frequency.
 - (iv) No matter whether the entries are awarded or not, the intellectual property rights therein belong to the participating teams, however, the participating teams agree that the Organizer has the right of use. For the purpose of promoting the Event, those intellectual property rights can be exercised for public transmission, broadcasting, display, reproduction, adaptation, editing, printing, rental, disseminating, distribution, and sublicense.
- IV. Protection of Personal Data:
- (i) The Organizer may collect, process, and use the personal data on the participating team members for the purposes of team management, registration management, identity confirmation, connection, and relevant administrative work during the Event.
 - (ii) The participating teams must provide detailed personal data and shall not fraudulently use or misappropriate the data of any third party. In case of damage to the relevant rights and interests of the Organizer or any other third party, all members of the participating teams shall be held legally liable.
 - (iii) The participating teams warrant that all the registration data is correct and true, affixed with the genuine signature or seal of team members. The representative of applicants shall obtain the consent of individual team members to have their personal data provided to the Organizer.
 - (iv) In accordance with Article 3 of the Personal Data Protection Law, the participating teams may make a request to the Organizer to

inquire about and read, make copies of, make supplement to, or correct, stop collecting, processing or using, and delete (if necessary) the personal data required for the Event, except for those which must be retained according to law, however, provided that if such request affects the qualifications for participating in the Event or winning and receiving awards, the participating teams shall bear responsibilities on their own.

- V. The participating teams fully understand that the Organizer will not be responsible for overdue, missing, incomplete, wrongly delivered, unqualified, or unreadable entries.
- VI. The representative of each participating team shall be responsible for making connections and collection of prizes and bonuses on behalf of the team during the Event. The team members shall assign among themselves various rights and responsibilities within the team. In case of any dispute (such as bonus collection and distribution), no responsibility will be borne by the Organizer.
- VII. Award recipients must pay taxes in accordance with the tax laws of Taiwan while prize winners must fill in and submit relevant documents (such as the award receipt) according to the regulations before receiving awards. If no cooperation is provided, a prize winner will be deemed to have given up the qualification for receiving the award.
 - (i) If the value of awards or bonuses exceeds US\$674.57(NT \$20,000), the winner must withhold 10%, thereof as income taxes in accordance with the regulations before receiving the prize. However, if the winner is an individual who is not domiciled in Taiwan (or domiciled for less than 183 days), the value of awards will be withheld at a tax rate of 20%, regardless of the amount.
 - (ii) The amount, value, or bonus of a reward must be included in the tax return of an individual's annual comprehensive income.
- VIII. All participants shall abide by the provisions of these instructions. In case of a violation, the Organizer has the right to disqualify the breaching party from participation in the Event and recover the

bonuses and awards he/she has received, and may make an announcement. In case of any violation of these instructions causing damage to the Organizer, the winning team shall be liable for damages.

- IX. The Organizer reserves the right of final interpretation for the interpretation and application of this Consent Form. Any dispute over this Consent Form shall be resolved in accordance with the laws of Taiwan, subject to the jurisdiction of the Taipei District Court of Taiwan as the court of first instance.
- X. We reserve the right to revise and reissue the contest regulations at any time. Any changes will be effective immediately upon posting on EE Awards Asia website (<https://site.eettaiwan.com/events/eeaward2023/match.html>)
- XI. For any requests or if you have any questions about this contest, please contact us at:
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EDN Asia Advertising Pte. Ltd.
2023 EE Awards Asia
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【 Online Application Form 】

Contact Information

(Fields marked with a red star are mandatory.)

Group*	<input type="checkbox"/> Campus group <input type="checkbox"/> Social group		
Team*			
Project Name*			
Name*			
Job Title*			
Organization*			
Cellphone No.*		Phone No.	
Email*			

Remark: The representative of each participating team shall be responsible for making connections and collection of prizes and bonuses on behalf of the team during the Event.

**EDN Asia Advertising Pte. Ltd.
2023 EE Awards Asia
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【Submit Project】

※Please refer to the catalogue below to describe the project and upload the print version with max. 20 pages; please identify the cite source of image/video/reference if any.

1. Submit Project

Please refer to the catalogue below to describe the project and upload the print version with max. 20 pages; please identify the cite source of image/video/reference if any

1.1 Team and member introduction

1.2 Project motivation and creative description

1.3 Design features and functions

1.4 Market value and feasibility

1.5 Green concepts and demands

2. Project Video

Upload a video about your team describing your submission (3 minutes in length) *

*This video cannot be a YouTube link; it has to be made for the EE Challenge of EE Awards Asia. The file size of the video must not exceed 500 MB.

3. Project Image (For online voting purpose)

Upload an image about your submission which will be used for the online voting purpose. The image required 300 dpi with white background, trim Size: 200x200 pixel. The file size of the image must not exceed 500 MB.

4. Voting Promotion (For online voting purpose)

Slogan (Max. Chinese 10 words, English 20 characters) *

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Attn.:

Taiwan Branch of EDN Asia Advertising Pte., Ltd.

Concluded by

Company name or team name:

Signed by all team members:

(Signature and seal)

※ If a member of the participating team is under age, his/her legal representative must fill in the following fields.※

Legal
representative:

(Signature and seal)

Republic of China MM/YY/DD